



# AUSTRALIAN MADE

## Looking at the logo

Name: \_\_\_\_\_

Read the 'Australian Made, Australian Grown logo' fact sheet (your teacher can help you find this) and answer the following questions.

- Which of the following statements is true? Circle it.
  - The Australian Made, Australian Grown logo is a registered certification trademark and can be used by anyone.
  - The Australian Made, Australian Grown logo is a registered certification trademark and can only be used if the company's products have been approved.
  - The Australian Made, Australian Grown logo is a registered certification trademark and can only be used by the Australian Made, Australian Grown Campaign.
- What was the name of the national campaign that was launched in 1961?  
\_\_\_\_\_
- How was Ken Cato involved with Australian Made?  
\_\_\_\_\_
- What was the new logo that was introduced in 1986? Circle your answer.
  - A kangaroo inside a triangle.
  - A kangaroo inside a diamond.
  - A kookaburra inside a triangle.



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5. Which of the following items have been ‘substantially transformed’ and could carry an Australian Made logo? Circle your answer/s.
- A. Fresh tomatoes – they are imported from Italy and sold in Australia.
  - B. Pasta sauce – fresh tomatoes come from Italy, Australian garlic and basil are added, and the sauce is made and bottled in an Australian Factory.
  - C. Orange juice – Australian oranges are juiced and packaged in an Australian factory.
  - D. Leather shoes – the Italian leather shoes are imported into Australia then placed into a box (in an Australian factory) before being sold.

6. What did the new rules that were written in 2007 introduce?

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7. What percentage of Australian consumers recognise the Australian Made, Australian Grown logo?

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8. What major development, in terms of labelling, happened in July 2018?

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9. Name four industries that produce products in Australia.

1. 

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2. 

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4. 

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